

# Stewardship Campaign Content Center

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*Before utilizing language in the Content Center, **please request a Tracking Link from your Strategist.***

***Content Center language is limited to integrations.** If you are requesting an email series or any other content not listed below, please reach out to your Strategist.*

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## Newsletter Insert

Confirm your gift to [ORG]

Have you already included a legacy gift to [ORG] in your estate plan? If so, please click the link below to confirm your gift intention. Your legacy gift allows us to [MISSION] for years to come, so thank you! We will also invite you to join [LEGACY SOCIETY] as a way to stand in support of our work.

<hyperlink Tracking Link> **Confirm my planned gift** <hyperlink Tracking Link>

## Email Signatures

<hyperlink> **Confirm your planned gift to [ORG]** <hyperlink>

<hyperlink> **Confirm your legacy gift and join [LEGACY SOCIETY]** <hyperlink>

<hyperlink> **Fill out this form to tell us about your planned gift** <hyperlink>

## Postscripts

P.S. Have you included a gift to [ORG] in your estate plan? <hyperlink Tracking Link> **Fill out this form** <hyperlink Tracking Link> so we can thank you for your generosity, and invite you to join [LEGACY SOCIETY].

P.S. <hyperlink Tracking Link> **Confirm your planned gift to [ORG] today.** <hyperlink Tracking Link>

P.S. A gift to [ORG] in your will can shape our work for future generations. If you've already included us in your plans, <hyperlink Tracking Link> **confirm your gift** <hyperlink Tracking Link>.

