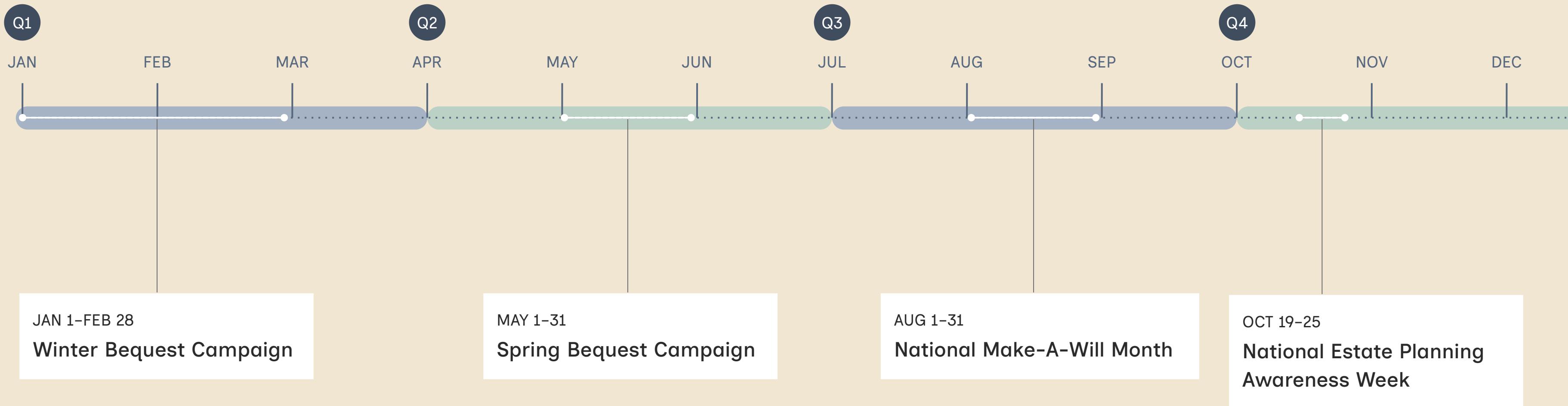


FREEWILL 2026 CAMPAIGN OVERVIEW

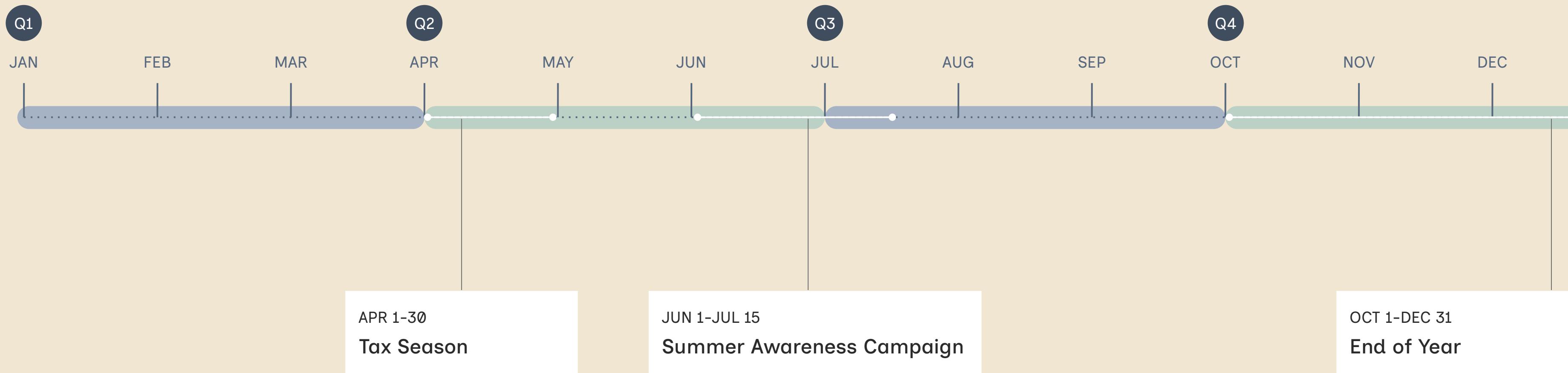
Planned Giving Suite campaigns



Recommendation: Run at least three campaigns

FREEWILL 2026 CAMPAIGN OVERVIEW

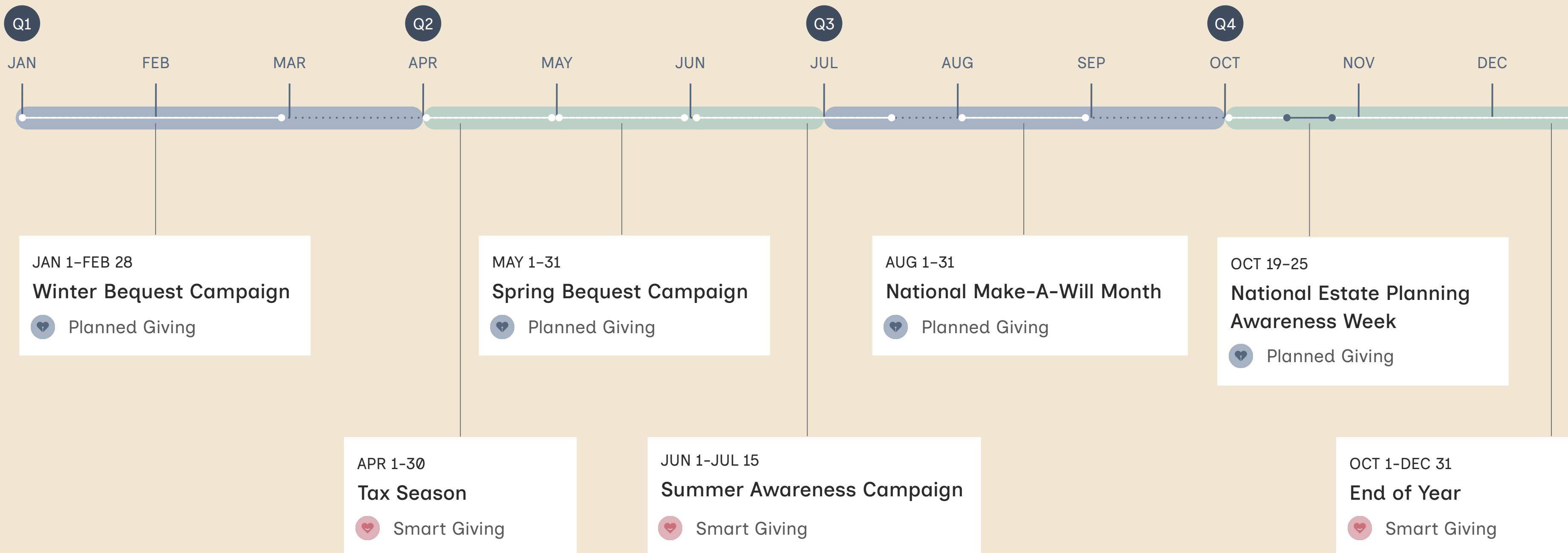
Smart Giving Suite campaigns



Recommendation: Run at least two campaigns

FREEWILL 2026 CAMPAIGN OVERVIEW

Full Platform campaigns



Recommendation: Run at least three planned giving and two smart giving campaigns